



FOOD AND AGRIBUSINESS

Queensland is well recognised for its high quality food and agricultural products. Our produce and processes are clean, green, reliable and safe.

Queensland food and agribusinesses are innovative, delivering best practice across the supply chain from paddock to plate. With the right combination of infrastructure, economic stability and government support we are continuing to build on our reputation as a premium food supplier. With dynamic industries that are adaptable, scalable and reliable, Queensland is the place to do business.

Australia's food safety and security is world-class.

Our food is delicious, flavoursome and can be tailored to consumer taste. We have world-class expertise in research, development and advisory services and we are a destination for creating and testing new and advanced technologies.

Queensland's strength in agriculture has created a genuine competitive advantage for food and beverage manufacturing. The abundance and diversity of quality produce has seen regions such as the Gold Coast develop niche food specialisations, particularly in functional foods and beverage manufacture.

We welcome the opportunity to partner with you.

Why Queensland?

- **Proximity** - Queensland is accessible to major trading destinations with well-established transport infrastructure. Our transport and logistics are effective and efficient ensuring products are delivered in prime condition.

- **Our location** - Located in North-East Australia, Queensland is Australia's second largest state by area. It is approximately seven times the size of the United Kingdom (1.7million km²), with 83 per cent of the state used for agriculture.
- **Diversity** - A key strength is the state's climatic diversity and counter seasonal production capability. From the tropical north to the cooler temperate south, Queensland is able to produce an extensive range of food products including our unique native foods. From the niche emerging sectors to the iconic food and agriculture industries, Queensland's diverse landscape and production capacity sets it apart.
- **Experience** - Our businesses are experienced and ready to supply. In 2014-15 Queensland exported \$7.8 billion worth of agriculture and food products, contributing 17 per cent of the state's overseas commodity exports.
- **Quality** - We are renowned for delivering premium quality products.
- **Expertise** - The state has a strong record in research, development and innovation.
- **Dynamic** - Our food and agribusinesses are dynamic, adaptable and scalable.
- **Safe and reliable** - Queensland is internationally recognised for producing safe and reliable food that is free from a number of globally significant pests and diseases.



Why Gold Coast?

The Gold Coast has developed a niche food and beverage industry, leveraging off the broader agricultural strengths of Queensland.

Our industry is recognised for innovation across functional foods and food and beverage manufacturing. The development of functional foods for sport, health and wellness is consistent with the city's sport mindedness.

The beverage production industry continues to grow with the establishment of award-winning craft breweries that service a growing export marketplace.

The ability to source fresh produce within the regions is fundamental to the city's thriving culinary scene, which contributes to the success of the region's visitor economy.

For more information on the Gold Coast's food and beverage industry, visit businessgoldcoast.com.au

Trade 2018 partners

Trade 2018 brings together the Queensland Government and the City of Gold Coast, working with the Australian Government and Trade and Investment Queensland, the Queensland Government's dedicated global business agency.

Trade 2018 will be hosting a roadshow of international business receptions and briefings in key markets, inbound delegations of international buyers and investors in the lead up to the Games, and an international business program during Games time.

Getting started

You can learn more, or register your interest in being part of this exciting trade and investment program, by visiting www.trade2018.com.

Opportunities exist for:



INVESTMENT

- Intelligent automation
- Agricultural technology
- Using native Australian biological solutions to optimise product characteristics
- Plant and animal breeding capabilities
- Advancing biosecurity solutions
- Farm management solutions
- Production enterprises
- Biofutures - Industrial biotechnology and bioproducts

EXPORT

- Meat and livestock
- Seafood
- Horticulture
- Grains and pulses
- Processed food and beverages
- Research expertise and consultancy services
- Innovation and technology
- Education and training