



INTERNATIONAL EDUCATION AND TRAINING

Queensland's world-class education and training institutions, inclusive multicultural communities, idyllic locations and enviable lifestyle makes it the first choice study destination for many international students.

The Queensland Government encourages growth in the international education and training (IET) sector and has a comprehensive plan to grow the IET industry.

The *International Education and Training Strategy to Advance Queensland 2016-2025* (the Strategy) details 36 initiatives to boost Queensland's IET sector. This is supported by an investment of \$25.3 million over the next five years.

Under the Strategy the Queensland Government recently launched the International Education and Training Partnership Fund, a \$6 million fund to support industry initiatives aimed at growing Queensland's vibrant IET sector.

Why Queensland?

In 2016, Queensland's IET industry generated more than \$2.9 billion in export revenue and supported almost 20,000 jobs, making it the state's second largest service export.

Queensland has strengths in all aspects of IET, including schooling, English Learning Intensive Courses for Overseas Students (ELICOS), Vocational Education and Training (VET) and higher education, including undergraduate, post-graduate and doctoral studies. Currently Queensland attracts 88,000 international students from more than 160 countries each year. With 300 days of sunshine a year, seven thousand kilometres of coastline and five international airports making travel to and from overseas easier, Queensland is the ideal place to live and study.

Queensland's international education sector offers diverse education experiences in major cities and regional towns. The sector's strong links with business and industry mean Queensland students are job ready on graduation.

Our universities and academics are world leaders in a wide range of fields, including health and medical research, agriculture and forestry, biological and environmental sciences, reef science and tropical health. Queensland also has educational strengths in mining, construction, and healthcare and training.

Queensland's education strengths include:

- world-class education and training providers delivering quality teaching across a diverse range of subjects
- higher education and research bodies performing well in global rankings, with particular areas of expertise in aviation and defence, agriculture technology, mining, engineering, tropical science and tropical health
- an advanced economy with world-class infrastructure attracting global players ranging from aviation and defence, food and agriculture, information and communication technology, financial services, tourism and mining
- a demonstrated government commitment to innovation and knowledge industries led by the *Advance Queensland* initiative
- unique regional diversity with half the population and one third of international students living outside the capital
- a safe and relaxed lifestyle in a clean, green and warm environment

- unrivalled natural attractions including the Great Barrier Reef, the famous Gold Coast beaches and many of Australia's World Heritage listed sites
- a well established multicultural community, with a wide variety of ethnic and faith organisations contributing to cuisines, sport and social life.

Australia's international education sector's contribution to export earnings is expected to almost double to more than \$33 billion by 2025.

Key statistics

In 2016 Queensland's international enrolments across schools, VET, ELICOS, non-award education and training and higher education totalled 111,501 including:

- 22,154 enrolments from China
- 12,103 enrolments from India
- 3,182 enrolments from Malaysia.

Why Gold Coast?

The Gold Coast is rated by QS World University Rankings as the best student city by the beach in the world. The city's three universities – Griffith, Bond and Southern Cross – and the Gold Coast-based campus of Queensland's largest and most experienced provider of further education, TAFE Queensland, attract international students from more than 125 countries each year.

As research intensive universities – Griffith, Bond and Southern Cross – are developing a reputation for cutting-edge research in glycomics, drug discovery and infectious disease, climate change adaptation, 3D printing and prosthetics, digitally enabled technologies and sport management.

Griffith University, a university of influence in the Asia-Pacific region, is ranked amongst the top five per cent of universities worldwide. The location of Griffith University within the Gold Coast Health and Knowledge Precinct is creating new opportunities for students, academics, health professionals and enterprise to collaborate, innovate and commercialise new breakthroughs and technologies. The \$1 billion Health and Knowledge Precinct will create 10,000 construction jobs and will support over 26,000 full time jobs, including the creation of an additional 12,000 knowledge based jobs.

Griffith Enterprise, the university's commercial office, provides consultancy services and technology transfer to business, industry government and community organisations. Griffith Enterprise has successfully developed world leading research in vaccines, stem cells, glycomics, agriculture and 3D scanning.

The education and training sector is the city's fifth largest employing sector and has had an annual average of 6.7 per cent growth over the last decade. In 2017 Australia's largest city-wide employability program was launched on the Gold Coast and will work with education providers and local businesses to increase job opportunities for students.

Trade 2018 partners

Trade 2018 brings together the Queensland Government and the City of Gold Coast, working with the Australian Government and Trade and Investment Queensland, the Queensland Government's dedicated global business agency.

Trade 2018 will be hosting a roadshow of international business receptions and briefings in key markets, inbound delegations of international buyers and investors in the lead up to the Games, and an international business program during Games time.

Getting started

You can learn more, or register your interest in being part of this exciting trade and investment program, by visiting www.trade2018.com



Opportunities exist for:



INVESTMENT

- Research partnerships with Queensland universities
- Student attraction
- Education agents and media

TRADE

- Offshore IET including opportunities in emerging sectors such as online learning, education technology (edTech) and professional development