

TRADE 2018

GOLD COAST 2018 COMMONWEALTH GAMES TRADE AND INVESTMENT PROGRAM



Queensland and the Gold Coast are set to shine on the world stage as we prepare to host the Gold Coast 2018 Commonwealth Games (GC2018) in April 2018.

Our state boasts a strong, stable and diversified economy, and offers an open door for you to take advantage of the Games Legacy Program and all that Queensland and the Gold Coast have to offer.

Queensland has well-established industries in food and agribusiness and education and training – and is globally recognised for our expertise in knowledge industries like health and medical research. Queensland's hosting of the G20 Leaders Summit in 2014 is proof of its capacity to secure and stage successful, safe, major international events.

The Queensland Government and the City of the Gold Coast are working with Trade & Investment Queensland (TIQ) to showcase our state and invite international businesses to the Gold Coast and Queensland to explore opportunities before, during and after GC2018.

Come and explore trade and investment opportunities in Queensland, Australia!

Why Queensland and Australia?

- Australia is the world's 12th largest economy
- Queensland is ideally positioned at the crossroads of the Asia-Pacific, close to growth markets.
- Queensland's workforce is highly skilled, motivated and employment- ready.
- Sub-tropical climate and lifestyle, a world class education and advanced health services make Queensland an ideal place to live and work.

You're invited

Trade 2018 offers you the opportunity to take advantage of the very best of Queensland and the Gold Coast. Key opportunities exist in Health and Knowledge, Food and Agribusiness, Education and Training and the Business of Sport.

Gold Coast Health & Knowledge Precinct

Through our whole of government *Advance Queensland Strategy*, Queensland is committed to creating the knowledge-based jobs of the future.

The Advance Queensland Industry Attraction Fund has been designed to attract businesses to Queensland, either to relocate or establish new projects to support jobs creation, regional growth, increased innovation and the building of local supply chains.

The fund targets a wide range of innovative and emerging industries including biomedical and life sciences. Pending endorsement through the assessment process, proposals can seek financial assistance, which may include concessions on payroll tax, stamp duty and other state based taxes and charges.

TIQ's specialist investment team can also provide a range of business and investment services to international investors, and the Queensland Government's Advance Queensland program offers help through programs including the Business Development Fund, Innovation Partnerships, and the Start-Up Queensland program.

Food and Agribusiness

Queensland and Australia are already world leaders in high quality agricultural produce, and processes that are clean, green, reliable and secure.

Queensland's ability to maintain quality, security and sustainability is a result of best practice management, smart regulation and continued breakthroughs in research and development.

Queensland offers investors endless opportunities to partner with its innovative and secure food and agriculture supply chains to deliver fresh and safe food to Australian and international markets.

Our Trade 2018 Partners can help you to harness opportunities by working with local industries, economic development agencies as well as local and state government agencies.

Education and Training

Queensland's world-class education and training institutions, inclusive multicultural communities, idyllic locations, and enviable lifestyle makes it the first choice for many international students.

In 2015, Queensland's international education and training (IET) industry generated more than \$2.8 billion in export revenue and supported almost 20,000 jobs, making it the state's second-largest service export. Australia's international education sector's contribution to export earnings is expected to almost double to in excess of \$33 billion by 2025.

The International Education and Training Strategy to Advance Queensland 2016 – 2026 details 36 initiatives to boost Queensland's IET sector supported by investment of \$25.3 million over the next five years.

Under the IET strategy the Queensland Government recently launched a \$6 million fund to support industry initiatives aimed at growing Queensland's vibrant international education and training (IET) sector.

Business of Sport

Queensland is a unique destination for hosting major events, with established world-class infrastructure including Suncorp Stadium, The Gabba, Metricon Stadium, and major convention and exhibition centres.

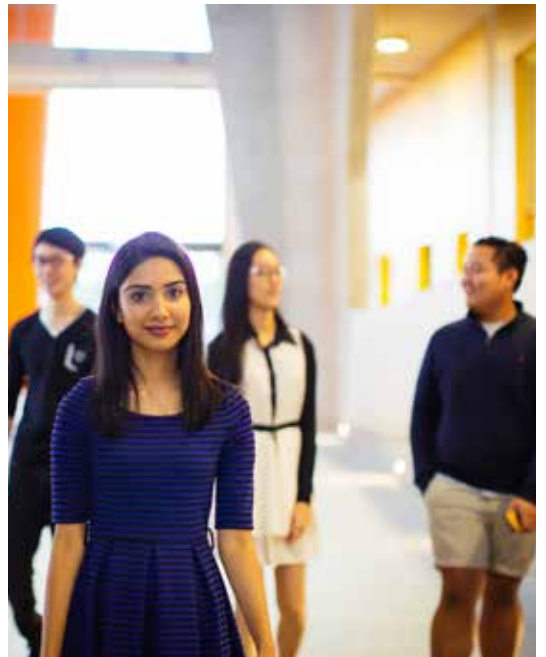
Queensland businesses boast expertise in every aspect of event management, and outstanding skills in hosting, promoting and delivering major events.

Tourism and Events Queensland (TEQ) already works collaboratively with government, industry and destination partners to identify, attract, develop and promote major events that deliver economic outcomes, increased visitation, reputational benefits and community pride.

Queensland's warm tropical climate and world class competition and training infrastructure, velodromes, hockey fields and indoor sporting facilities also offer opportunities for international athletes and sporting teams to use local facilities for preparation and acclimatization during the northern winter.

Embrace the Opportunity

YOU'RE INVITED TO TAKE ADVANTAGE OF THE VERY BEST OF QUEENSLAND. BE PART OF TRADE 2018 NOW, DURING AND AFTER GAMES TIME. BE PART OF QUEENSLAND'S ONGOING ECONOMIC SUCCESS STORY.





Images courtesy of City of Gold Coast, Tourism and Events Queensland and Trade and Investment Queensland.

Where to for more information

Trade 2018 is partnering with City of the Gold Coast and Trade & Investment Queensland, the Queensland Government's dedicated global business agency for helping potential investors find and take advantage of the endless opportunities Queensland offers.

Our partners can provide international investors with:

- detailed industry knowledge about business costs
- assistance preparing business cases
- assistance arranging site visits
- introductions to industry and service providers
- government liaison
- market intelligence
- assistance partnering with local councils, economic development agencies and private service providers to identify 'investment ready' projects.

Getting started

You can learn more by visiting www.embracing2018.com

